

Always fresh, always local, always in season

When you buy 100% Canadian milk, you can count on a product that is high in quality, sustainable, nutritious, delicious and always fresh. Did you know that it takes a maximum of three days for milk to get to the grocery store once a cow is milked?

Put the "smooth" in smoothie

Add bananas, avocados or cooked sweet potato to make your smoothies extra creamy and to get a nutrient boost.

Simply delicious

Read the ingredient list on the milk carton and you'll see that it's short and simple: milk, vitamin D and vitamin A. All other nutrients are naturally occurring!

Protein at every meal

Canada's Food Guide recommends having protein foods at every meal, filling one quarter of your plate. Protein is found in foods like milk, yogurt, cheese, nuts, seeds, beans, eggs, fish and lean meats. In addition to protein, milk products provide a unique set of nutrients such as calcium and vitamin D. These nutrients help build strong bones and teeth.

About calcium

Did you know that the body doesn't absorb calcium from all foods in equal amounts? You would need to eat about 2½ cups of cooked broccoli or 8 cups of cooked spinach to get the same amount of calcium absorbed from 1 cup of milk.

A thirst quencher

Milk is a hydrating, healthy drink option recommended in *Canada's Food Guide*.

DAIRY FARMERS OF CANADA

Teach Nutrition.ca™ By Dairy Farmers of Canada's Registered Dietitians w famers of Campan